

Biography/ Background

Overview:

Mike has been Consulting in Educational Technology, Social Media and running small projects for the past ten years. Prior to that he enjoyed a distinguished career in Information and Communication Technology, spending the last nine as a Senior Consultant with Microsoft. Mike has a flair for extracting business value from technology investments.

Detail:

Mike Seyfang is a Social Media Consultant with a passion for Research, Teaching and Learning.

Mike's consulting work is built on a solid foundation of over 25 years ICT experience, the last eight in senior roles with Microsoft. Notable achievements include the envisioning and conception of the widely acclaimed Microsoft and South Australian Government Innovation Centre and significant contributions to the South Australian Government Electronic Messaging Service (SAGEMS). More recently, a series of engagements with Education.au resulted in significant cultural shift influenced through social media and tangible outcomes from Proof of Concept projects. Mike has a flair and passion for harnessing creativity and innovation for substantial community outcomes.

His most recent high impact consulting assignments have delivered significant business value through effective use of emerging technology and innovative change management practices.



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or

Mike Seyfang

After 25years in the ICT industry (the last 9 with Microsoft), Mike is venturing out into the Not for Profit space with his new venture – LearnDog. Since April, 2005 Mike has been immersed in all things ‘Web2.0’ and has made extensive use of blogs and podcasts.

Online at: mikeseyfang.com



I'm looking at the explosion of innovation that's happening on the internet and how we might improve the way we do science.

GRAB:

There is an explosion of innovation happening on the internet. I'm looking at ways to spark generative science through clever use of the web.