

Mike Seyfang: 23 Malcolm Street, Glenelg East, SA, 5045
fang@mikeseysfang.com 0415 164 895
Bachelor of Science, the University of Adelaide.

Data Analytics

Looking past the 'pixie dust' of vendor claims around prescriptive, predictive and other analytics, it is clear that a cultural shift away from ICT controlled reporting is occurring. Since joining Government in 2015 I have been chipping away at the design of capabilities that could underpin a shift toward self-service analytics and data science. Designed built and implemented a system for tracking key performance indicators of scientific research institutes based on evidence collected using social media tools. Evidence that is easily analysed and presented by anyone, using commodity software. Inspired by the Bill Gates pitch on digital dashboards to executives at the CEO summit while working for Microsoft in the late nineties. Lead a team of consultants known as the 'munge brothers' who used demonstrations of state of the art data analytics to drive personal computer and consulting sales. Turning data into information since the 1980's using tools ranging from excel pivot tables to mainframe fourth generation languages. Once received a substantial ex-gratia payment for technical services that enabled business analysts to model structural changes to a large agribusiness corporation using complex IBM systems.

Government

Started work as a solution architect in the South Australian government at the time of the Premier's 'digital by default' declaration. Energised by open data efforts and projects that will build analytics and business intelligence capability within government. Inspired by the digital service design principles articulated at dto.gov.au. Recognise the hard work required to balance the reciprocal rights and responsibilities of citizens and Government when designing digital services. Looking forward to making a substantial contribution to transforming interactions with Government through well designed digital services. Capable of doing this at many levels from team player to senior leader.

Software Industry - Microsoft

Observed extensive disruption to the software industry while working for Microsoft. Enjoys working with interesting people on challenging projects and thrives in chaos. Renowned for ability to find creative solutions to interesting problems. Held consultant roles at Elders, Random Access Consulting, Ferntree and Microsoft and as a sole trader. Skilled in all aspects of business development, contract negotiation, vendor relationship management, acquisition, project management and debt collecting. A flair for making effective use of technology for business advantage as exemplified in the use of rapid prototyping tools with senior agri-business leaders and the design of proof of concept business solutions with the Microsoft and South Australian government innovation centre. Held a key role in the reform of electronic mail into an innovative messaging service (SAGEMS) at a time when that was counter-cultural.

Education Sector

Worked at the leading edge of digital disruption in the education sector from two unique vantage points. The first being 'agent provocateur' for a national organisation serving all Australian states and territories across K-12, VET and Tertiary sectors. The second being from a leading University as a social media consultant. Led innovative projects that exploited the emergence of the 'read/write web', having observed the internet and open-source fuelled disruptions to the software industry from the inside. Led first mover advantage use of social media tools and open access publishing for the promotion of career researchers and their publications, leading to increased citations, career growth and funding success.